

Electronic Acknowledgement Receipt

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Application Number:	10732824
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Confirmation Number:	6777
Title of Invention:	Return of content ad serving resources
First Named Inventor/Applicant Name:	Kenneth W. Bronson
Customer Number:	82402
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Transmittal Letter	IDS_transmittal.pdf	118602	no	2
			e1f122af5ea1d78d452ae1b2f0f1f1340c70cae8732		

Warnings:

Information:

2	Information Disclosure Statement (IDS) Filed (5B/08)	IDS_PTOSB08a.pdf	249264 d99c7d0ffdc3ea10188b6e2efc7ecf3a7221c06	no	2
Warnings:					
Information:					
This is not an USPTO supplied IDS fillable form					
3	Foreign Reference	Ref_AS_WO_97021183_Naqui.pdf	3694831 b1b1901b146cccd3d416ee0911b68f1b10f4e1a	no	96
Warnings:					
Information:					
4	NPL Documents	Ref_AT_EmbedFont_Dedrick_Interactive_Electronic_Adv.pdf	976968 206a331ec1520c78394886846ca9c70ba1b6a47a	no	12
Warnings:					
Information:					
5	NPL Documents	Ref_AU_Dedrick_Consumption_Model.pdf	7279867 eb6ab88ba7d160590da6a94294649476769a2ac	no	9
Warnings:					
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6	NPL Documents	Ref_AV_ClassManager.pdf	3690870 491640070f54249c1ef5a7cabac3621eb31a07c	no	157
Warnings:					
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7	NPL Documents	Ref_AW_AdStar_scanned.pdf	4778536 d8c181a3e0ba67b670b5d3281e5d8f8700d1863	no	42
Warnings:					
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8	NPL Documents	Ref_AX_Aaddzz_Brochure.pdf	1196867 754315cd13d5a1cfac7b814952530841f66ca59	no	6
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9	NPL Documents	Ref_AY_EmbedFont_Aaddzz_Website.pdf	375202 3109dd8ca7d1ed3a62bd48d91bca1ba4c5a07339	no	42
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10	NPL Documents	Ref_AZ_MarketMatch_Planner.pdf	692303 21c90790450b3a1212113d663c6d778a1c3402e342	no	26

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11	NPL Documents	Ref_BA_AdKnowledge_Campaign.pdf	1019253 5173455a177730b127db30f002e12c104798ba0d	no	23
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12	NPL Documents	Ref_BB_AdManagerPro.pdf	12934007 24827e1f7084b9f8a2cd90ec94a5a56b3e462da0	no	226
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13	NPL Documents	Ref_BC_AdForce_Manual.pdf	11410028 52ee0e5c9d0f0a2a57c1c3d08b7e7c25e5f1b3a5	no	285
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14	NPL Documents	Ref_BD_AdForce_SEC.pdf	706250 388c763a80b2cf06cc641d33028b5c0ca34e133	no	9
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15	NPL Documents	Ref_BE_BusinessWire.pdf	191029 28d1878e46c3b0508b18c5b6c29520335218a3e	no	2
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16	NPL Documents	Ref_BF_Zeff_Part_1_of_3.pdf	17286148 9fc3e21709e5a566e04096a70b76289489595f	no	130
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18	NPL Documents	Ref_BF_Zeff_Part_3_of_3.pdf	19233213 7980abc70c9f2249f6dc123a3e0ba7095c568a0	no	180
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19	NPL Documents	Ref_BG_Reexam_Request_025_patent.pdf	2695018 0c0cbb11d78a35e1176f3d1a0ba9303e34f0f7b0d	no	85

Warnings:				
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20	NPL Documents	Ref_BH_EmbedFont_Reexam_Request_045_patent.pdf	1175823 <small>d271d989c45350a09da04488d69d5b1a4a6f93</small>	no 54
Warnings:				
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Total Files Size (in bytes):			107399171	
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